



People Over Profit: Break the System, Live with Purpose, Be More Successful

By Dale Partridge

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Serial entrepreneur and business visionary Dale Partridge reveals seven core beliefs that create success by putting people first.

Every day major headlines tell the story of a new and better American marketplace. Established corporations have begun reevaluating the quality of their products, the ethics of their supply chain, and how they can give back by donating a portion of their profit to meaningful causes. Meanwhile, millions of entrepreneurs who want a more responsible and compassionate marketplace have launched a new breed of socially focused business models.

Sevenly founder Dale Partridge uncovers the seven core beliefs shared by consumers, starters, and leaders behind this transformation. These beliefs have enabled Dale to build a multimillion-dollar company that is revolutionizing the marketplace. He believes they are the secret to creating a sustainable world that values honesty over deception, transparency over secrecy, authenticity over hype, and ultimately, people over profit.

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People Over Profit: Break the System, Live with Purpose, Be More Successful By Dale Partridge **Bibliography**

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Editorial Review

Review

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USA TODAY BEST SELLER

"People Over Profit is extremely well researched and provides a unique perspective that only someone who has built something exceptional could offer."

- **FORBES**

"People Over Profit shows the world how powerful love, care, and respect can be for your bottom line."

- **SUCCESS MAGAZINE**

"This book is going to change the hearts, minds, and bottom lines of business leaders today."

- **Blake Mycoskie, Founder of TOMS Shoes & New York Times best-selling author**

"Making money is easy. People are hard. This is the answer."

- **Jon Acuff, New York Times best-selling author**

"Dale's solutions are not only exciting but practical."

- **Adam Braun, New York Times best-selling author**

"People Over Profit is a refreshing look at capitalism."

- **Scott Harrison, CEO and Founder, charity: water**

"Welcome to the new breed of entrepreneur."

- **Claire Dia Ortiz, Director of Social Innovation at Twitter**

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From the Author

I believe we're homesick for a version of capitalism we can trust. In my book, I have provided a strong case that companies who value people over profit are actually more profitable. If your heart is calling for a better way, I'm excited to take you on the journey to create the business world we all crave.

- Dale Partridge

From the Back Cover

Critical Question: What if valuing people over profit was actually more profitable?

As the American marketplace becomes increasingly socially aware, businesses of all sizes are finding that profit-before-people thinking is not only antiquated--it's a liability. Socially responsible business and treating employees well is no longer fringe, no longer novel, and no longer optional.

Dale Partridge, founder of Sevenly, is living proof that new, socially conscious business models are not only imminent but also surprisingly profitable. In *People Over Profit*, he distills years of personal experience and market research into the seven core beliefs shared by consumers, starters, and business leaders who are breaking the old profit-first cycle and crushing it in the marketplace by doing good.

Hopeful and visionary by turns, *People Over Profit* marks a path for creating and sustaining the equitable world that today's consumer demands. This book provides the practical and the real, the what and the how, and the most importantly, the heart required to fuel the new marketplace revolution--the revolution your world, your conscience, and your business need you to join.

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From reader reviews:

Corey Gardner:

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