



English for Business Studies Student's Book: A Course for Business Studies and Economics Students (Cambridge Professional English)

By Ian MacKenzie

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Editorial Review

Review

'Are you afraid of business English? Do you feel out of your depth when confronted with all the jargon? Fear not, English for Business Studies will change all that.' 'The course more than meets its aims of developing students' skills in business English, and is at the same time a good way of introducing the EFL teacher to business English.' BBC English, 1997

'Students new to the world of business will learn a lot. Those already in work will be able to bring their personal experience to bear.' 'It would be equally suitable and challenging for corporate classes and general learners of Business English, and the intrinsic interest of many of the tasks and topics suggest that it could also be a valuable resource book on other courses.' EL Gazette, 1998

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