

# Anything You Want: 40 Lessons for a New Kind of Entrepreneur

By Derek Sivers



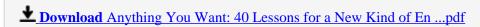
**Anything You Want: 40 Lessons for a New Kind of Entrepreneur** By Derek Sivers

You can follow the beaten path and call yourself an entrepreneur or you can blaze your own trail and really be one.

When Derek Sivers started CD Baby, he wasn't planning on building a major business. He was a successful independent musician who just wanted to sell his CDs online. When no one would help him do it, he set out on his own and built an online store from scratch.

He started in 1998 by helping his friends sell their CDs. In 2000, he hired his first employee. Eight years later, he sold CD Baby for \$22 million.

Sivers didn't need a business plan, and neither do you. You don't need to think big; in fact, it's better if you don't. Start with what you have, care about your customers more than yourself, and run your business like you don't need the money.



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#### Anything You Want: 40 Lessons for a New Kind of Entrepreneur By Derek Sivers Bibliography

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#### **Editorial Review**

Amazon.com Review

Tim Ferriss Reviews Anything You Want

Tim Ferriss is the #1 New York Times bestselling author of The 4-Hour Body and The 4-Hour Workweek. He has a diverse background of experience, including working as an actor, speaking seven foreign languages, holding a world record in tango, and being a national Chinese kickboxing champion. He has written for Maxim and the Philadelphia Inquirer, has appeared on MTV and CBS radio, and has



been interviewed or featured in such major publications as the *New York Times*, *Los Angeles Times*, and more. Read his review of Derek Sivers's *Anything You Want*:

I love this book!

Derek is the entrepreneur's entrepreneur. Just as important, perhaps more so--he is a phenomenal teacher. Whether detailing the fascinating rise of CDBaby, explaining catastrophic (but common) founder mistakes, or teaching me about relational databases in two minutes using analogies, he makes the complex simple. Moreover, he makes it all *actionable*.

If you want a true manifesto, a guidebook with clear signposts, and a fun ride you'll return to again and again, you have it here in this book. I hope you enjoy it as much as I did. -- Tim Ferriss

#### **Derek Sivers's Recommended Reading**

We asked author and founder of CD Baby Derek Sivers to tell us about the books that have influenced him the most as an entrepreneur. His list includes everything from *What Got You Here Won't Get You There: How Successful People Become Even More Successful* to *The Geography of Bliss: One Grump's Search for the Happiest Places in the World.* Check out Derek's complete list of recommended reading for those aspiring to follow their passion to build a successful business--and a rewarding life.



See the complete list of Derek's recommended reading

#### Review

"If you want a true manifesto, a guidebook with clear signposts, and a fun ride you'll return to again and again, you have it here in this book. I hope you enjoy it as much as I did."

—TIM FERRISS, author of *The 4-Hour Workweek* 

"[I] burned through the book in about an hour. Wow. Really. Derek shares some of the principles (and antiprinciples) he learned and applied during his time as an accidental entrepreneur and how to grow a business without losing your soul."

—TODD HENRY, author of *Die Empty* 

"One of the best hours you'll ever spend will be reading Derek Sivers's new book... *Anything You Want*." — *Forbes* 

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#### **Users Review**

#### From reader reviews:

#### **Danny Whittemore:**

Book is to be different for each grade. Book for children until eventually adult are different content. To be sure that book is very important for us. The book Anything You Want: 40 Lessons for a New Kind of Entrepreneur ended up being making you to know about other knowledge and of course you can take more information. It is quite advantages for you. The reserve Anything You Want: 40 Lessons for a New Kind of Entrepreneur is not only giving you considerably more new information but also to get your friend when you truly feel bored. You can spend your spend time to read your book. Try to make relationship with all the book Anything You Want: 40 Lessons for a New Kind of Entrepreneur. You never truly feel lose out for everything when you read some books.

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In this 21st hundred years, people become competitive in every way. By being competitive currently, people have do something to make all of them survives, being in the middle of often the crowded place and notice by simply surrounding. One thing that oftentimes many people have underestimated the idea for a while is reading. Yes, by reading a guide your ability to survive improve then having chance to stand than other is high. For you who want to start reading any book, we give you that Anything You Want: 40 Lessons for a New Kind of Entrepreneur book as beginner and daily reading guide. Why, because this book is greater than just a book.

#### Vickie Miller:

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#### Marina Tucker:

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