



Managing in a Global Economy: Demystifying International Macroeconomics (Economic Applications, InfoTrac Printed Access Card) (Upper Level Economics Titles)

By John E. Marthinsen

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About the Author

Dr. John E. Marthinsen is Professor of Economics and International Business at Babson College in Babson Park, MA, where he holds The Distinguished Chair in Swiss Economics of the Glavin Center for Global Entrepreneurial Leadership. Dr. Marthinsen received his B.A. from Lycoming College and both his M.A. and Ph.D. from the University of Connecticut. He has extensive consulting experience, working for both domestic and international companies, as well as for the U.S. government. Dr. Marthinsen served on the United Nations Association's Economic Policy Council and lectured at the University of Bern and University of Basel in Switzerland and the University of Nuremberg in Germany. John Marthinsen is a member of the Board of Directors for Givaudan SA, a Swiss-based flavors and fragrances company.

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