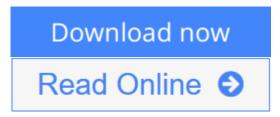


Handbook of Behaviorism

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Handbook of Behaviorism provides a comprehensive single source that summarizes what behaviorism is, how the various "flavors" of behaviorism have differed between major theorists both in psychology and philosophy, and what aspects of those theories have been borne out in research findings and continue to be of use in understanding human behavior.



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Editorial Review

Review

"Rarely does a book compel a reviewer to read into the evening, eagerly delving into the history and philosphy underlying beahviorism as well as the authors' views of what constitutes behaviorism today. Why is the **Handbook of Behaviorism** such a compelling book? Key to its success are its succinctness and clarity of purpose: Nowhere does the book wander down dead alleys. This handbook offers an exciting and thorough review of historical behaviorisms, as well as a look into some modern behavioristic endeavors. Its outdstanding organization aids comprehension and makes it a pleasure to read. Most important, the handbook presents the concepts behind behaviorism clearly and concisely, providing an excellent theoretical backdrop to difficult ideas... Overall the **Handbook of Behaviorism** is a clearly organized text that gives the reader an exciting and updated view of behaviorism and why it should still be studied. I highly recommend it."

--CONTEMPORARY PSYCHOLOGY

About the Author

William O'Donohue is the Nicholas Cummings Professor of Organized Behavioral Healthcare at the University of Nevada, Reno. He is also an Adjunct Professor of Psychiatry and Philosophy. He has authored over 100 articles and chapters and co-edited more than 15 books.

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