



Finding Purpose: Environmental Stewardship as a Personal Calling

By Andrew J. Hoffman

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Both thoughtful and thought-provoking, Finding Purpose aims to challenge our understanding of how humanity interacts with planet Earth, and our role within this. This book is an invitation: would you like to participate in one of the most important projects of imagination, perhaps the greatest ever, in human history? Distilling and refining over 20 pieces from a lifetime of work in academia and trade, across speeches, blogs, editorials and essays, Hoffman invites us to look beyond material growth and explore the role of the individual and business in discovering a wider purpose to bring about a balanced and sustainable society.

The reader is encouraged to consider humanity's relationship with the environment through different lenses: business, academia, faith-based and cultural. By bringing them together, Hoffman encourages us to understand our relationship with the planet in a far more holistic sense.

Drawing on ideas from philosophy, literature, natural sciences and politics, Hoffman ensures that the ideas he explores are wholly accessible and applicable. Fully substantiated through various research and examples, the issues described are consistently made relevant to the reader. Finding Purpose is the perfect book for anyone – from student to CEO – thinking about their place in the world, and how making changes in our own lives and societies can impact on the world around us.

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Finding Purpose: Environmental Stewardship as a Personal Calling By Andrew J. Hoffman **Bibliography**

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Editorial Review

Review

It's rather easy to get sucked into the black hole of pessimism when it comes to the state of our planet. And it's just as tempting to find needed solace in optimism, a vague hope that something – technology or an eleventh-hour revolution – will put civilization and the biosphere on a sustainable course. Andrew Hoffman's *Finding Purpose: Environmental Stewardship as a Personal Calling*, offers a path out of this stale polarity between optimism and pessimism. The book is unique in the realm of environmental literature in that it is less an alarmist call to action or policy prescription, and more of a call for self-reflection. Hoffman presents a collection of essays on the need to find purpose and calling wherever one is on life's path. Whether a college senior on the eve of "selling out," or a late career CEO who needs courage to look beyond the limited horizon of shareholder value, Hoffman gets the reader asking herself questions about her role in the wider effort to save our world. For the full review, please see: http://www.earthisland.org/journal/index.php/eij/article/a_call_to_keep_the_faith - Earth Island Journal - Bjorn Philip Beer |

| The University of Michigan's Andrew Hoffman has crafted a series of heartfelt essays that explore why anyone connected with business should be concerned about climate change, sustainability, and the fate of the world.... Thoughtful and powerful. For the full review, please see: <http://www.bizedmagazine.com/archives/2017/1/ideas-in-action/bookshelf?platform=hootsuite> - BizEd Magazine || I recently had the opportunity to read a book titled "Finding Purpose" written by Andrew J. Hoffman. It is an outstanding book that should be read by everyone that has any interest in planet earth and its future.... In summary, "Finding Purpose" is one of the best books I have read in a long time. If I were still teaching, this book would be required reading for every student. It is not just for students but for everyone who has had even the smallest interest in environmental issues. You may find additional information about the book at <http://www.greenleaf-publishing.com/findingpurpose> For the full review, please see: http://www.georgepnassos.com/George_P_Nassos/Articles_files/Finding_Purpose.pdf - George P. Nassos & Associates blog - George P. Nassos

About the Author

Andrew J. Hoffman is the Holcim Professor of Sustainable Enterprise at the University of Michigan. He has previously worked for the US Environmental Protection Agency and in the construction industry.

J.B. MacKinnon is a journalist and author of *The Once and Future World*.

Users Review

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Rebecca McGrew:

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