



Talking Straight

By Lee Iacocca, Sonny Kleinfield

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Talking Straight By Lee Iacocca, Sonny Kleinfield Bibliography

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Editorial Review

From Library Journal

In *Iacocca* (LJ 1/85), the author focused primarily on what goes on in the boardrooms of Ford and Chrysler. In this sequel, America's best known respected CEO turns to the nation's problems. Along the way he outlines his theory of management, including the eight "commandments" he has developed over a 40-year career. He addresses such public policy problems as corporate takeovers, the trade deficit, the plight of farmers, education, and the declining quality of American products. More personally, he talks about raising his two daughters, coping with his wife's death, his recent divorce, growing old, and what he would do if he were president, but making it clear the office holds no allure for him. Vintage Iacocca; highly recommended. BOMC selection. Gary D. Barber, SUNY at Fredonia Lib.
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From the Publisher

Iacocca: An Autobiography made publishing history, breaking bestseller records throughout the world. Now the nation's most outspoken corporate giant and American success story returns with a provocative new book, as forthright and candid as ever. *Talking Strait* is for the millions who read-and reread-Iacocca, as well as those who will meet Lee Iacocca in these pages for the first time. Here is Iacocca at his best-talking straight and hard about the most pressing concerns of our lives. . .

"*Talking Straight* offers the same breezy, no-nonsense style that made Iacocca so appealing even to non-business readers. . . This time he's offering an even wider range of observations--on everything from raising kids and growing older to what's wrong with politics, trade, Wall Street, the Reagan administration, and the American psyche. . . He also offers eight commandments of management. . . The point of this book, he writes, is that fundamental public issues must be addressed-and soon."--*Business Week*.

"He believes in the value of getting mad--at deficits, trade policies, the news media--and he believes in speaking out."--*The New York Times Book Review*.

"Talking straight presents the Chrysler president's message in tough-guy language laced with humor. . . But it is, nonetheless, a serious book. Iacocca is worried about this countries future."--*The Pittsburgh Press*.

"Iacocca's head-on confrontation of issues and straight talk of the kind in this book would be a refreshing change in Washington."--*San Francisco Chronicle*

Users Review

From reader reviews:

Arlene Martin:

Have you spare time for the day? What do you do when you have much more or little spare time? Yes, you can choose the suitable activity intended for spend your time. Any person spent their own spare time to take a wander, shopping, or went to often the Mall. How about open or perhaps read a book called Talking

Straight? Maybe it is to become best activity for you. You recognize beside you can spend your time using your favorite's book, you can smarter than before. Do you agree with it is opinion or you have some other opinion?

Helen Kingsbury:

What do you concerning book? It is not important with you? Or just adding material if you want something to explain what you problem? How about your extra time? Or are you busy individual? If you don't have spare time to try and do others business, it is gives you the sense of being bored faster. And you have spare time? What did you do? Everybody has many questions above. They must answer that question simply because just their can do that. It said that about e-book. Book is familiar on every person. Yes, it is proper. Because start from on kindergarten until university need this kind of Talking Straight to read.

Lula Day:

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James Snider:

What is your hobby? Have you heard in which question when you got college students? We believe that that concern was given by teacher with their students. Many kinds of hobby, Every individual has different hobby. Therefore you know that little person such as reading or as reading through become their hobby. You need to know that reading is very important as well as book as to be the factor. Book is important thing to include you knowledge, except your current teacher or lecturer. You find good news or update about something by book. Many kinds of books that can you decide to try be your object. One of them are these claims Talking Straight.

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