



Trends and Issues in Instructional Design and Technology (3rd Edition)

By Robert A. Reiser, John V. Dempsey

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Trends and Issues in Instructional Design and Technology, Third Edition, provides readers with a clear picture of the field of instructional design and technology, the trends and issues that have affected it in the past and present, and those trends and issues likely to affect it in the future. The text will prepare its readers to master the skills associated with IDT, clearly describe the nature of the field, familiarize themselves with the field's history and its current status, and describe recent trends and issues impacting on the field.

Written by the leading figures in the field with contributions from Elizabeth Boling, Richard Clark, Ruth Clark, Walter Dick, Marcy Driscoll, Michael Hannafin, John Keller, James Klein, David Jonassen, Richard Mayer, David Merrill, Charles Reigeluth, Marc Rosenberg, Allison Rossett, Sharon Smaldino, Harold Stolovitch, Brent Wilson, Robert Reiser, John Dempsey, and many others, this book clearly defines and describes the rapidly converging fields of instructional design, instructional technology, and performance technology. Previous editions of this book have received outstanding book awards from the Association for Educational Communications and Technology (AECT), the AECT Division of Design and Development, and the International Society for Performance Improvement (ISPI).

The new edition features a plethora of updates including: eighteen new chapters, each of which focuses on an important recent trend or issue in the instructional design and technology (IDT) field:

- An updated view of such topics as whole task approaches to instructional design, motivational design, models of evaluation, performance support and informal learning,
- four new chapters addressing hot issues in IDT including ethics, diversity, accountability, the *nature of the design process*, and the appropriate amount of learner guidance that should be built into instruction;
- coverage of *What IDT Professionals Do* which introduces students to the wide variety of settings in which IDT professionals can practice their craft;
- a stronger emphasis and new research on how to design, deliver, and evaluate

online instruction, with field-tested techniques for instructional design of online learning;

- and four new and two revised chapters with coverage of technologies that are changing the nature of the IDT field including advances in such areas as e-learning, social networking, game-based learning, and virtual worlds.

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Editorial Review

From the Back Cover

Trends and Issues in Instructional Design and Technology, Third Edition, provides readers with a clear picture of the field of instructional design and technology (IDT), the trends and issues that have affected it in the past and present, and those trends and issues likely to affect it in the future. This award-winning text will prepare its readers to master the skills associated with IDT, clearly describe the nature of the field, familiarize themselves with the field's history and its current status, and describe recent trends and issues impacting the field. Written by the leading figures in the field, it includes writings from Elizabeth Boling, Richard Clark, Ruth Clark, Walter Dick, Marcy Driscoll, Michael Hannafin, John Keller, James Klein, David Jonassen, Richard Mayer, David Merrill, Charles Reigeluth, Marc Rosenberg, Allison Rossett, Sharon Smaldino, Harold Stolovitch, Brent Wilson, Robert Reiser, John Dempsey, and many others.

New to this edition:

- **18 new chapters**, each of which focuses on an important recent trend or issue in the instructional design and technology field.
- An updated view of such topics as **whole task approaches to instructional design, motivational design, models of evaluation, performance support and informal learning**.
- **Section 9: Current Issues in Instructional Design and Technology** is entirely new with **4 new chapters addressing hot issues in IDT including ethics, diversity, accountability, the nature of the design process**, and the appropriate amount of learner guidance that should be built into instruction.
- **Five chapters focusing on IDT in various settings** introduce students to the wide variety of job opportunities available to IDT professionals.
- A stronger emphasis and new research on **how to design, deliver, and evaluate online instruction**, with field-tested techniques for instructional design of online learning.
- Four new and two revised chapters provide **coverage of technologies that are changing the nature of the IDT field**, including advances in such areas as e-learning, social networking, game-based learning, and virtual worlds.

Previous editions of this textbook have received outstanding book awards from the Association for Educational Communications and Technology (AECT), the AECT Division of Design and Development, and the International Society for Performance Improvement (ISPI).

Users Review

From reader reviews:

Juan Palmer:

Nowadays reading books are more than want or need but also become a life style. This reading practice give you lot of advantages. The advantages you got of course the knowledge your information inside the book in which improve your knowledge and information. The knowledge you get based on what kind of publication you read, if you want drive more knowledge just go with schooling books but if you want experience happy read one using theme for entertaining like comic or novel. Typically the Trends and Issues in Instructional

Design and Technology (3rd Edition) is kind of book which is giving the reader unforeseen experience.

Quentin Ryan:

This Trends and Issues in Instructional Design and Technology (3rd Edition) are usually reliable for you who want to certainly be a successful person, why. The explanation of this Trends and Issues in Instructional Design and Technology (3rd Edition) can be one of several great books you must have will be giving you more than just simple studying food but feed you with information that maybe will shock your previous knowledge. This book is definitely handy, you can bring it just about everywhere and whenever your conditions in the e-book and printed types. Beside that this Trends and Issues in Instructional Design and Technology (3rd Edition) giving you an enormous of experience for example rich vocabulary, giving you trial run of critical thinking that we know it useful in your day activity. So , let's have it and revel in reading.

Matthew Coleman:

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Christopher Hartwick:

The reason why? Because this Trends and Issues in Instructional Design and Technology (3rd Edition) is an unordinary book that the inside of the reserve waiting for you to snap it but latter it will surprise you with the secret it inside. Reading this book alongside it was fantastic author who all write the book in such incredible way makes the content inside easier to understand, entertaining technique but still convey the meaning entirely. So , it is good for you because of not hesitating having this ever again or you going to regret it. This phenomenal book will give you a lot of advantages than the other book get such as help improving your proficiency and your critical thinking approach. So , still want to postpone having that book? If I had been you I will go to the reserve store hurriedly.

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