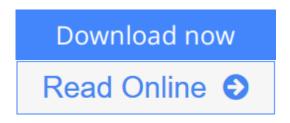


### The Wealthy Freelancer

By Steve Slaunwhite, Pete Savage, Ed Gandia



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#### Being your own boss can lead to incredible profits-here's how...

Whether you call yourself a freelancer, consultant, independent contractor or solo professional of any kind, *The Wealthy Freelancer: 12 Secrets to a Great Income and an Enviable Lifestyle* shows you how to get the clients, income, and lifestyle you deserve. So you can put more money in the bank, enjoy more time with your family and make a great living doing what you truly love to do, free from the burden of employment...*forever*!

Filled with proven ideas and real-world examples from dozens of successful freelancers, *The Wealthy Freelancer* is essential reading for any solo professional who wants to enjoy a lifestyle that's "wealthy" in every sense of the word.

Here's a glimpse of what's waiting for you inside this book:

- \* Why the typical one-size-fits-all marketing advice rarely works, and a foolproof system for determining the optimal mix of marketing activities for your specific circumstances and goals
- \* How to get more prospects to say "Yes!" to the fees that you propose
- \* Why striving to be the "best" in your field almost never works, and what to do instead
- \* How to charge more and earn more by creating new income streams closely related to your core business
- \* How to have more time for the life you want and still have a great income
- \* How to "test the waters" and land freelance work now, even if you're already employed
- \* Why freelancing has moved beyond creative fields and into mainstream careers such as engineering, software development, bookkeeping and more than 160 other professions

\* Stories of real-life freelancers who destroy the myth that freelancers barely scrape by

And dozens more proven tips and strategies to build a more profitable and fulfilling solo business.



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#### **Editorial Review**

#### Review

- "...a smart and practical guide that will help any independent work smarter. If you're thinking about going solo, you owe it to yourself to harvest the great tips in this book."
- -Daniel H. Pink, author of A Whole New Mind: How Right-Brainers Will Rule the Future
- "... chock full of useful, profitable ideas. Written by pros, this book is an excellent tool for anyone who wants better clients and a higher income."
- -Michael Masterson, author of Ready, Fire, Aim and Seven Years to Seven Figures
- "The freelance world needs this book! An amazing resource with a true gold mine of ideas that'll propel you past your competitors and ensure your long-term success as an independent professional. I wish I had this book when I started out."
- -Michael Stelzner, author of Writing White Papers, founder of SocialMediaExaminer.com
- "If you're ready to leap into a freelancing career, this book will cut years off your learning curve. If you've been doing it for a while, you'll discover innumerable strategies to take your business to the next level."

  -Jill Konrath, author of *Selling to Big Companies*

#### About the Author

**Steve Slaunwhite** has 21 years of experience as a 'wealthy' freelancer. Steve's work and advice has appeared in many publications. **Pete Savage** built a successful six-figure freelance copywriting business from scratch and has written marketing materials for numerous well-known companies. **Ed Gandia** took his part-time freelance business from zero to a six-figure income.

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