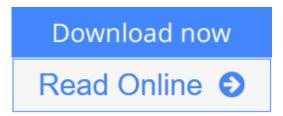


Quantitative Methods for Management, 3e

By William E. Pinney, Donald B. McWilliams, Joe Ormsby, Mark Atchison



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Due to the lack of mathematical sophistication of business students, the management science is difficult for both students and professors. Quantitative Methods for Management, 3e attempts to reduce these difficulties by providing a student-oriented approach to the material, with more emphasis on application (how it works) and problem recognition (when it works) and less on derivation (why it works).



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Editorial Review

About the Author

William is Professor of Management Science in Alcorn State University's MBA Program at Natchez, MS. His PhD is from The University of Florida, and he is a registered professional engineer (P.E.) in Industrial Engineering. He is a past President of the Southwest Region of the Decision Science Institute, and a recipient of the Distinguished Service and Outstanding Educator Awards, as well as a 30+ year member of the national DSI. He also a member of INFORMS. He has authored numerous articles in professional journals and presented over 100 papers at national and regional professional meetings. He is coauthor of several texts in Management Science and Quantitative Methods, as well as the DSS and QMS software packages. His interests include sailing and a life-long pursuit of a single digit golf handicap.

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