



Quantitative Methods for Management, 3e

By William E. Pinney, Donald B. McWilliams, Joe Ormsby, Mark Atchison

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Editorial Review

About the Author

William is Professor of Management Science in Alcorn State University's MBA Program at Natchez, MS. His PhD is from The University of Florida, and he is a registered professional engineer (P.E.) in Industrial Engineering. He is a past President of the Southwest Region of the Decision Science Institute, and a recipient of the Distinguished Service and Outstanding Educator Awards, as well as a 30+ year member of the national DSI. He also a member of INFORMS. He has authored numerous articles in professional journals and presented over 100 papers at national and regional professional meetings. He is coauthor of several texts in Management Science and Quantitative Methods, as well as the DSS and QMS software packages. His interests include sailing and a life-long pursuit of a single digit golf handicap.

Mark leads Product Management at Aurum Technology. He is responsible for the strategy and positioning of Aurum product offerings for the financial institution industry. Mark spent 17 years at Electronic Data Systems (EDS) in a variety of capacities including delivery executive for Interactive Billing Solutions and for Electronic Banking. Mark graduated from the University of Texas at Arlington with a Bachelor of Business Administration - Systems Analysis in 1983.

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