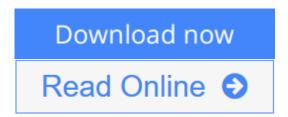


## Media Essentials: A Brief Introduction

By Richard Campbell, Christopher R. Martin, Bettina Fabos



**Media Essentials: A Brief Introduction** By Richard Campbell, Christopher R. Martin, Bettina Fabos

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#### **Editorial Review**

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RICHARD CAMPBELL, director of the journalism program at Miami University, is the author of "60 Minutes" and the News: A Mythology for Middle America (1991) and coauthor of Cracked Coverage: Television News, the Anti-Cocaine Crusade and the Reagan Legacy (1994). Campbell has written for numerous publications including Columbia Journalism Review, Journal of Communication, and Media Studies Journal and he has served on the editorial boards of Critical Studies in Mass Communication and Television Quarterly. As a writer and media critic, he is a frequent speaker on public radio and television.

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