

### Everybody Wants Your Money: The Straight-Talking Guide to Protecting (and Growing) the Wealth You Worked So Hard to Earn

By David W. Latko



Everybody Wants Your Money: The Straight-Talking Guide to Protecting (and Growing) the Wealth You Worked So Hard to Earn By David W. Latko

A street-smart guide by a trusted expert that exposes how we make shocking money mistakes, often involving the people we trust the most, and explains how we can prevent or undo those missteps.

In Everybody Wants Your Money, David W. Latko uses straight talk, a sense of humor, and vivid human stories from the trenches of real life, to illuminate the potentially catastrophic fiscal missteps that Americans make in the course of their lives. He shows readers a sensible path to success and financial security, carefully documented with solid facts. As Latko emphasizes throughout the book, most of the money-related lessons we have been taught since childhood simply are wrong. Attempting to apply such misinformation to our personal financial practices, virtually ensures failure.

We fall into these money traps by trusting our family, our adult children, our financial advisors, neighbors, or friends. Most of these people mean us no conscious harm, but are in the grips of the same misguided conventional wisdom that leads people into money minefields that cost us BIG.

Latko advises readers on the common errors people make in selecting and entrusting a financial advisor, and explains how to make an informed choice where you stay in control. He brings to light the mistakes many retirees make in giving their adult children the keys to their financial kingdom -and offers innovative, low-risk strategies for protecting, and passing on, our lifetime's wealth.

Latko challenges the conventional wisdom of divorce settlements, asserting that the so-called 'equal' division of assets is almost always a travesty to the women involved. Using real-life case histories, Latko shows precisely how most divorce settlements are structured to trap the ex-spouse in a downward spiral of poverty.-This text refers to the Kindle Edition

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#### **Editorial Review**

#### From Booklist

Latko, a self-made millionaire and financial adviser, hosts the talk-radio program *Money & More*, broadcasting in Chicago and other major cities. His first book, *Financial Strategies for Today's Widow* (2003), won an award from the American Book Readers Association. After spending years in the trenches of the major brokerage houses, Latko wants to help you beat them at their own game--draining you of your money through high commissions, fees, and surrender penalties. Whether it's banks, insurance companies, or brokerage firms, these companies are more concerned with their own salaries and pleasing their shareholders than they are about your portfolio. So who should you turn to when choosing a financial adviser? The best bet is an independent adviser, and Latko offers a 10-question quiz to score any prospective advisor you are considering. The balance of the book involves myth busting and horror stories involving real estate, divorce, and identity theft. It's not what the "industry" wants you to hear, but this honest advice could save your financial future. *David Siegfried* 

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#### Review

"The book is a wonderful primer on money and life—a sound investment." (Lis Wiehl, Legal Analyst, Fox News Channel, Co-host, The Radio Factor with Bill O'Reilly)

"Real world, based-on-actual-experience insight and advice on protecting and growing your money." (Steve Forbes)

"Leave it to David Latko to discover the common sense in building cents." (Neil Cavuto, Anchor, Fox News Channel)

#### About the Author

David W. Latko grew up on the gritty streets of Hammond, Indiana, a child of humble circumstances and less-than-impressive prospects. His search for success led him to an eye-opening tenure in the dog-eat-dog world of Wall Street brokerage houses, and ultimately allowed him to achieve professional and financial success as founder of his own financial management firm, where he is a Certified Financial Advisor, Certified Retirement Advisor, Certified Divorce Analyst, and a Register Investment Advisor. Through the successful management of his clients' accounts, he ranks in the top one percent of financial advisors in the country.

#### **Users Review**

#### From reader reviews:

#### **Samantha Campbell:**

The book Everybody Wants Your Money: The Straight-Talking Guide to Protecting (and Growing) the Wealth You Worked So Hard to Earn give you a sense of feeling enjoy for your spare time. You need to use to make your capable more increase. Book can for being your best friend when you getting strain or having big problem using your subject. If you can make examining a book Everybody Wants Your Money: The

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#### **Mary Summers:**

Playing with family in a park, coming to see the water world or hanging out with close friends is thing that usually you might have done when you have spare time, after that why you don't try issue that really opposite from that. Just one activity that make you not sensation tired but still relaxing, trilling like on roller coaster you are ride on and with addition of information. Even you love Everybody Wants Your Money: The Straight-Talking Guide to Protecting (and Growing) the Wealth You Worked So Hard to Earn, it is possible to enjoy both. It is good combination right, you still need to miss it? What kind of hang type is it? Oh come on its mind hangout guys. What? Still don't have it, oh come on its identified as reading friends.

#### **Melanie Fox:**

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