



# How I Sold 1 Million eBooks in 5 Months

By John Locke

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## How I Sold 1 Million eBooks in 5 Months By John Locke

Now, for the first time ever, John Locke reveals the marketing system he created to sell more than 1,100,000 eBooks in five months! His Credentials: John is the eighth author in the world-and the first self-published author in history-to have sold 1 million eBooks on Kindle! He is the first self-published author to hit #1 on the Amazon/Kindle Best Seller's List, and the first to hit both #1 and #2 at the same time! He is a New York Times best-selling author! He has been featured in the Wall Street Journal and Entertainment Weekly! He has had 4 of the top 10 books on Amazon/Kindle at the same time, including #1 and #2! He has had 7 books in the top 34 and 8 books in the Top 50 at the same time! These numbers are not positions within a category. They are positions that include all Kindle sales including fiction, non-fiction, magazine subscriptions, and game apps! By the middle of March, 2011, it had been calculated that "every 7 seconds, 24 hours a day, a John Locke novel is downloaded somewhere in the world." ...All this was achieved PART TIME, without an agent, publicist, and at virtually no marketing expense!

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## **Editorial Review**

### About the Author

New York Times best-selling author John Locke is the international best-selling author of 28 books in six different genres. He is the 8th author in history to have sold one million eBooks on Kindle, which he achieved in only five months. Locke has had four books in the top ten at the same time, including #1 and #2. Foreign rights to his books have been acquired by major publishing companies all over the world. Translations include: Spanish, Catalan, Italian, Japanese, Polish, Hungarian, Russian, and Lithuanian.

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**Matthew Haley:**

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