



A Concise Introduction to Econometrics: An Intuitive Guide

By Philip Hans Franses

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This book is an ideal introduction for beginning students of econometrics that assumes only basic familiarity with matrix algebra and calculus. It features practical questions which can be answered using econometric methods and models. Focusing on a limited number of the most basic and widely used methods, the book reviews the basics of econometrics before concluding with a number of recent empirical case studies. The volume is an intuitive illustration of what econometricians do when faced with practical questions.

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Review

"Offers a short and practical introduction to econometrics." Journal of Economic Literature

"Although not a substitute for a course in econometrics, this work does provide a broad overview of the importance of quantitative economics and the issues involved in its use." Choice

About the Author

Philip Hans Franses is Professor of Applied Econometrics and Professor of Marketing Research at Erasmus University, Rotterdam.

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