

Paper Folding Templates: Folding Solutions for Greeting Cards, Invitations & Flyers

By Trish Witkowski



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Paper Folding Templates is a comprehensive, highly practical guide to formats, techniques, and design considerations for paper folding for printed matter and publications. It shows the reader how to use creative folds to add to their designs and lift layouts and product out of the ordinary. An accompanying CD includes a range of printable and scalable templates. Paper Folding Templates covers everything from simple standard folds to the more exotic fold and is the ultimate guide for creatives at all levels. It demonstrates just how achievable these results are, and gives the reader all the information they need to know to make informed decisions when choosing the correct format for their designs. Packed full of useful advice on print considerations, colour reproduction, binding and postage, Paper Folding Templates also provides a range of folding templates and illustrations to help designers and papercrafters understand the possibilities that are available to them.



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Editorial Review

About the Author

Trish Witkowski is Chief Folding Fanatic at the online community foldfactory.com. An award-winning designer, she held the position of creative director for a Baltimore-based agency for several years and has taught design and desktop publishing at college level. Trish frequently writes and blogs on the topic of folding and finishing and hosts a weekly e-video.

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