



Online Business Startup: The entrepreneur's guide to launching a fast, lean and profitable online venture

By Robin Waite

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ONLINE BUSINESS STARTUP isn't just a how-to guide in online marketing or SEO... it contains everything an experienced entrepreneur wished he had known when he started in business. We are flooded with so much information in the digital world that it distracts us from the fundamentals of **starting up and running a lean business**. This book is ultimately an answer to the question "How can we quickly implement proven strategies for my online business, and avoid all the noise?" **ONLINE BUSINESS STARTUP will teach you:**

1. Everything you need to start an online business without the wasted time, money and effort;
2. How to find a trustworthy, reliable digital agency and guarantee a return on your investment;
3. The 7 best tools for auditing and improving your website;
4. How to plan and implement a successful social media strategy.

From the Foreword: *"I will be recommending this book to every one of my clients, and I highly recommend it to you. It's an easy read for the online novice, and will stop you from wasting thousands of pounds and having sleepless nights like I used to."*

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