

Fundamentals of Management: Core Concepts and Applications

By Ricky W. Griffin



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The Third Edition combines a focused overview of recent scholarship with a practical approach to key functional areas (planning, organizing, leading, and controlling). To promote active skill-building throughout, the text features new opening incidents, boxed inserts, and closing cases. In addition, the text's brief format gives instructors the flexibility to assign case studies, exercises, and projects from outside sources without sacrificing thorough coverage of the fundamentals in the text.

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Editorial Review

About the Author

Ricky W. Griffin serves as Distinguished Professor of Management and Blocker Chair in Business at Texas A&M. He received his Ph.D. in organizational behavior from the University of Houston. He has served as editor of the Journal of Management and as an officer in the Southwest Regional Division of the Academy of Management, the Southern Management Association, and the Research Methods Division and the Organizational Behavior Division of the Academy of Management. Dr. Griffin spent three years on the faculty at the University of Missouri (Columbia) before moving to Texas A&M University in 1981. His research interests include workplace violence, employee health and well-being in the workplace, and workplace culture. A well-respected author recognized for his organizational behavior and management research, Dr. Griffin has written many successful textbooks, including: Management, Organizational Behavior, HR, Management Skills, Introduction to Business, and International Business.

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