

Culture and Technology

By Andrew Murphie, John Potts



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We are 'going virtual' in more and more areas of our lives - from shopping to education, filing systems to love affairs. How can we assess the relationship between technology and culture when culture is so imbued with technology? This clear, concise and readable text aims to offer the student a one-stop guide through this complex and slippery terrain. Introducing a wealth of theoretical perspectives in a lucid and engaging style and covering a range of topical, challenging and intriguing examples - from cyborgs to digital art - it will be an essential text for everyone wanting to make sense of crucial forces of change on contemporary culture.



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