

Business and Society: Ethics, Sustainability, and Stakeholder Management

By Archie B. Carroll, Ann K. Buchholtz



Business and Society: Ethics, Sustainability, and Stakeholder Management By Archie B. Carroll, Ann K. Buchholtz

Learn to make strong business decisions with a better understanding of business ethics, sustainability and stakeholder management from a strong managerial perspective. BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 8E demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment -- particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with a new focus on one of business's most recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications and today's latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today's workplace.



Read Online Business and Society: Ethics, Sustainability, an ...pdf

Business and Society: Ethics, Sustainability, and Stakeholder Management

By Archie B. Carroll, Ann K. Buchholtz

Business and Society: Ethics, Sustainability, and Stakeholder Management By Archie B. Carroll, Ann K. Buchholtz

Learn to make strong business decisions with a better understanding of business ethics, sustainability and stakeholder management from a strong managerial perspective. BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 8E demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment -- particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with a new focus on one of business's most recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications and today's latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today's workplace.

Business and Society: Ethics, Sustainability, and Stakeholder Management By Archie B. Carroll, Ann K. Buchholtz Bibliography

Sales Rank: #514120 in BooksPublished on: 2011-01-24

• Ingredients: Example Ingredients

• Original language: English

• Number of items: 1

• Dimensions: 1.30" h x 8.00" w x 10.00" l, 6.00 pounds

• Binding: Hardcover

• 768 pages

▶ Download Business and Society: Ethics, Sustainability, and ...pdf

Read Online Business and Society: Ethics, Sustainability, an ...pdf

Download and Read Free Online Business and Society: Ethics, Sustainability, and Stakeholder Management By Archie B. Carroll, Ann K. Buchholtz

Editorial Review

About the Author

Dr. Archie B. Carroll is Robert W. Scherer Chair of Management and Corporate Public Affairs, Emeritus, and Professor of Management Emeritus in the Terry College of Business, University of Georgia. He is also part-time Director of the Nonprofit Management and Community Service Program in the Terry College. Dr. Carroll received his three academic degrees from The Florida State University in Tallahassee. He has published numerous books, chapters, articles, and encyclopedia entries. His research has appeared in the ACADEMY OF MANAGEMENT JOURNAL, ACADEMY OF MANAGEMENT REVIEW, BUSINESS AND SOCIETY, JOURNAL OF MANAGEMENT, BUSINESS ETHICS QUARTERLY, JOURNAL OF BUSINESS ETHICS, BUSINESS ETHICS: A EUROPEAN REVIEW, and many others. He has served on the editorial review boards of BUSINESS AND SOCIETY, BUSINESS ETHICS QUARTERLY, ACADEMY OF MANAGEMENT REVIEW, JOURNAL OF MANAGEMENT, and the JOURNAL OF PUBLIC AFFAIRS. Professionally, he is former division chair of the Social Issues in Management (SIM) Division of the Academy of Management, a founding board member of the International Association for Business and Society (IABS), and past president of the Society for Business Ethics. He was elected Fellow of the Southern Management Association (1995) and Fellow of the Academy of Management (2005). Dr. Carroll has also been recognized with the Sumner Marcus Award (1992) for Distinguished Service by the SIM Division of the Academy of Management; Distinguished Research Award (1993) by Terry College of Business, University of Georgia, for his work in corporate social performance and business ethics; and Distinguished Service Award (2003) by the Terry College of Business. He was named Professor Emeritus (2005) and in 2008 he received the Outstanding Ph.D. Award from the College of Business, Florida State University.

The late Dr. Ann K. Buchholtz was Professor of Leadership and Ethics and Research Director of the Institute for Ethical Leadership in the Rutgers Business School at Rutgers University. She received her Ph.D. from the Stern School of Business at New York University. Dr. Buchholtz's research focused on the social and ethical implications of corporate governance, in particular, and the relationship of business and society in general. Her work has appeared in Business and Society, Business Ethics Quarterly, the Academy of Management Journal, the Academy of Management Review, the Journal of Management, Organization Science, the Journal of Management Studies, and Corporate Governance and International Review. She served on the editorial boards of Business and Society and Business Ethics Quarterly. Her teaching and consulting activities focused on the areas of business ethics, social issues, strategic leadership, and corporate governance. Her service learning activities in the classroom received a Trailblazer Advocate of the Year award from the Domestic Violence Council of Northeast Georgia. She was the recipient of numerous teaching awards, including Profound Effect on a Student Leader. She was also named Senior Teaching Fellow at the University of Georgia. Dr. Buchholtz was past Division Chair of the Social Issues in Management Division of the Academy of Management. She served on the Board of Governors of the Academy of Management and the ethics task force that designed a Code of Ethics for the Academy and became the inaugural chairperson of the Academy's Ethics Adjudication Committee when the code was put into effect. In 2015, she received the Sumner Marcus Award from the SIM Division of the Academy of Management.

Users Review

From reader reviews:

Eleanor Landa:

Book is actually written, printed, or highlighted for everything. You can recognize everything you want by a guide. Book has a different type. To be sure that book is important issue to bring us around the world. Alongside that you can your reading expertise was fluently. A reserve Business and Society: Ethics, Sustainability, and Stakeholder Management will make you to be smarter. You can feel more confidence if you can know about every thing. But some of you think that will open or reading the book make you bored. It isn't make you fun. Why they could be thought like that? Have you trying to find best book or suited book with you?

Walter Gagne:

Business and Society: Ethics, Sustainability, and Stakeholder Management can be one of your beginner books that are good idea. We recommend that straight away because this e-book has good vocabulary that could increase your knowledge in words, easy to understand, bit entertaining but nevertheless delivering the information. The article author giving his/her effort that will put every word into pleasure arrangement in writing Business and Society: Ethics, Sustainability, and Stakeholder Management although doesn't forget the main level, giving the reader the hottest in addition to based confirm resource info that maybe you can be certainly one of it. This great information can easily drawn you into new stage of crucial imagining.

Terrie Delgadillo:

Many people spending their moment by playing outside having friends, fun activity using family or just watching TV all day every day. You can have new activity to shell out your whole day by studying a book. Ugh, you think reading a book really can hard because you have to accept the book everywhere? It all right you can have the e-book, delivering everywhere you want in your Mobile phone. Like Business and Society: Ethics, Sustainability, and Stakeholder Management which is getting the e-book version. So, try out this book? Let's find.

Gail Blakely:

Is it anyone who having spare time in that case spend it whole day through watching television programs or just laying on the bed? Do you need something new? This Business and Society: Ethics, Sustainability, and Stakeholder Management can be the answer, oh how comes? A fresh book you know. You are thus out of date, spending your spare time by reading in this completely new era is common not a geek activity. So what these textbooks have than the others?

Download and Read Online Business and Society: Ethics, Sustainability, and Stakeholder Management By Archie B. Carroll,

Ann K. Buchholtz #EM72Z3WNQPT

Read Business and Society: Ethics, Sustainability, and Stakeholder Management By Archie B. Carroll, Ann K. Buchholtz for online ebook

Business and Society: Ethics, Sustainability, and Stakeholder Management By Archie B. Carroll, Ann K. Buchholtz Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Business and Society: Ethics, Sustainability, and Stakeholder Management By Archie B. Carroll, Ann K. Buchholtz books to read online.

Online Business and Society: Ethics, Sustainability, and Stakeholder Management By Archie B. Carroll, Ann K. Buchholtz ebook PDF download

Business and Society: Ethics, Sustainability, and Stakeholder Management By Archie B. Carroll, Ann K. Buchholtz Doc

Business and Society: Ethics, Sustainability, and Stakeholder Management By Archie B. Carroll, Ann K. Buchholtz Mobipocket

Business and Society: Ethics, Sustainability, and Stakeholder Management By Archie B. Carroll, Ann K. Buchholtz EPub

EM72Z3WNQPT: Business and Society: Ethics, Sustainability, and Stakeholder Management By Archie B. Carroll, Ann K. Buchholtz