



Webster's New World Dictionary of Media and Communications

By Richard Weiner

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Selected by Library Journal as "one of the best reference books of the year", this extraordinary dictionary is the first ever to define and explain all of the specialized terms used in the many diverse worlds of communications. Its more than 35,000 entries -- including such terms as audiotex, flanging, gimbal, outcue, rain lap, rowback, splitscan, and zip pan -- span the fields of advertising, broadcasting, computer graphics, journalism, marketing, photography, publishing, recording, television, theater, and more. Now greatly expanded, this new edition has been updated throughout to cover all of the very latest technological developments in these rapidly evolving fields. For everyone involved in the fast-changing world of media and communications, this superb reference is sure to be an indispensable guide.

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Editorial Review

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Comprehensive coverage of the specialized terminology of *all* fields of media and communications: from advertising, book production, and broadcasting to telecommunications, theater, and typography. A must-have reference for anyone working in any area of media and communications--which, increasingly, includes almost everyone.

From Library Journal

The audiences for these three resources on media and communications will range widely. Silverblatt and Eliceiri's dictionary is quite specialized, devoted solely to terms, concepts, organizations, and people associated with the narrow subfield of media literacy, which involves developing analytical skills to evaluate the quality of information disseminated by mass media. International in scope, the work includes a lengthy bibliography and references at the end of many entries. Watson and Hill's dictionary, which first appeared in 1984 and has become a standard work in the United Kingdom, furnishes broad coverage of mass communications terminology. Unfortunately, it has limited value in North America due to its heavy British emphasis, as evidenced by the entries on "Defamation," "Libel," and "Slander," for instance. Weiner's work, originally published in 1990 (LJ 6/15/90) and named an LJ Best Reference Book for that year, has been updated to reflect new vocabulary in the communications media, e.g., "home page" and "Internet." By far the largest and most current work of its kind, the lexicon concisely defines some 35,000 technical and slang terms in language readily comprehensible to nonspecialists. A work of impressive quality, Weiner's revised edition deserves a place in all but the smallest public and academic libraries. Only journalism and communications libraries need consider the other two works. Ken Kister, author of "Best Encyclopedias," Tampa, Fla.

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