

The Producer's Perspective: Year 3

By Ken Davenport



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Have you ever wanted to know what it's like to be a Broadway Producer? Ken Davenport, one of Broadway and Off-Broadway's youngest Producers (Oleanna, You're Welcome America, Speed-the-Plow, Blithe Spirit, 13, Altar Boyz, The Awesome 80s Prom, My First Time, and Miss Abigail's Guide to Dating, Mating, & Marriage), and one of Crain's 40 Under 40, shares the secrets of his success in his third book, which features entries from his hugely popular blog, TheProducersPerspective.com. Ken and his insider's theater blog have been featured in Vanity Fair, New York Magazine, The Gothamist, Gawker and more. He is becoming widely known in the industry as a true innovator in producing and marketing and yes, that was him in that iPhone commercial.



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