



International Logistics : The management of International Trade Operations

By Pierre A.(Pierre A. David Ph.D.) David, Richard D. Stewart

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The text is directed at the users of international logistics services: it covers all of the concepts that are important to managers who are actively exporting or importing goods or are otherwise involved in international trade operations. All of the relevant issues are thoroughly explained, including documentation, terms of payment, terms of trade (Incoterms), exchange rate exposure, international insurance, Customs clearance, agency and distributorship sales contracts, packaging and transportation.

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