



Interactive InDesign CC: Bridging the Gap between Print and Digital Publishing

By Mira Rubin

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With a growing focus on digital destinations, the publishing landscape is evolving at a dizzying speed and InDesign CC is at the forefront of the digital frontier. Known as the premiere layout application for magazine and print collateral, InDesign is also a powerful creation tool for both static and interactive PDF, Flash SWF, EPUB, and apps that can be published for sale in various app stores.

This tutorial-based guide to InDesign CC provides you with a hands-on experience of the EPUB creation process, InDesign animation, Digital Publishing Suite app creation, creation of interactive PDFs, and a host of techniques that serve equally well in both print and digital production.

This extensively detailed book is filled with over 700 screenshots, explicit diagrams, and step-by-step real-world exercises to get you up and running with:

- *InDesign Animation

- *Buttons, forms, and other interactive elements

- *Interactive PDFs

- *EPUB

- *App building with DPS

- *The fundamentals of HTML, CSS, and GREG

- *A treasure trove of tips and techniques that will forever transform your work with InDesign.



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Editorial Review

About the Author

Mira Rubin is an Adobe Certified instructor in InDesign, Photoshop, Illustrator, Acrobat, Flash, Dreamweaver, and Captivate, and has been inspiring reckless pursuit of all things Adobe in countless students since the dawn of the new millennium. Her company, Mira Images, is a Philadelphia-based Adobe Authorized Training Center and consultancy (www.miraimages.com) specializing in training, digital publishing, eLearning, and productivity-based solutions. A self-declared nerd, Mira has deep technical knowledge of and unbounded enthusiasm for the Adobe Creative Suite applications and finds tremendous joy and satisfaction in transferring that skill to others. Gifted with an ability to make even the most complex concepts understandable, she places a great emphasis on real-world skills, best practices, and productivity tools. Mira began her formal writing career writing demo scripts for Adobe. Her first book, *Interactive InDesign CS5*, was published by Focal Press in 2010.

Users Review

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Ralph Capra:

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