



Business Ethics: Brief Readings on Vital Topics

By Archie B. Carroll

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These readings grew out of the author's monthly column on business ethics in the business section of the *Athens Banner-Herald* newspaper. Written in an open and engaging style, the book features topics that are timely, each followed by several thought provoking discussion questions. The book includes readings on the current financial crisis in order to challenge today's students to confront the economic reality in which they will have to live. An excellent addition to any Business Ethics course.

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